



in charge: Nicole Leu

Regie • Konzept • Produktion

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Professional Activities:

- Stage Direction, Concepts und Project Management as freelancer since 2003
- Project manager Show Productions, kogag Bremshey & Domning GmbH (Solingen) 2001 – 2002
- Project manager trade marketing , D und B (Schwerte) 2000 – 2001
- Freelancer for Concepts and Project Management 1994 – 2000
- Professional Dancer 1987 – 1999
- Act- & Performance-Engagement 1988 – 1999

Education:

- Ballet School Pergel, Düsseldorf Vocational school for stage dancing / Subjects: ballet, modern, jazz, tap dance (1984-86)
- Theaterschool, Amsterdam dagopleiding docent dansexpressie / Subjects: free dance, improvisations, character dancing(1986)
- Act-/Speaker Class by Roland Hoffmann (1990-91)

Workshops:

- Ralph Paul Haze, Jazz; Bruce Taylor, Jazz; Millard Hurley, Jazz

Engagements als Dancer/actress:

various Gala Event, Stage Shows, TV- and Videoproductions, e.g. „Wetten, daß...“
André Hellers Wintergarten Tour

CLIENTS AND PROJECTS

Corporate Events:

- Kia Status Meeting PEDC 2016, Budapest (Stage Direction)
- Ergo Bank Cooperation – Kick-off 14/15
- E-Plus – Leaders-Forum 2014/2015 Düsseldorf (Stage Direction)
- Royal Canin – „Focus Traders“ 2014, Berlin (Stage Direction)
- Mall of Berlin – Opening-Revue 2014 (Stage Direction)
- Telefonica – Management Conference 2015, Düsseldorf (Stage Direction)
- Linde – Kick-off 2015, Düsseldorf (Stage Direction)
- Shell – Shell RED 2013 (Stage Direction)
- LG – Festival of colors 2013 (Stage Direction)
- MAN – Kick-off Consistently-Efficient-Tour Europe 2011 (Stage Direction)
- Michelin – Challenge Bibendum Leaders Forum 2011 (Stage Direction)
- AUDI AG – Q3 Heardbeat Hanover 2011 (Project manager)
- Vorwerk Kobold – Kick-off Meeting 2011, Frankfurt (Stage Direction)
- Kyocera Mita German – Partner Day and 25th anniversary 2011 (Stage Direction)
- ERGO – Kick-off Consultant, 2011/12/13/14 (Stage Direction)
- DekaBank – Executive Board-Meeting, 2010/11/12/13/14/15 (Stage Direction)
- Bausparkasse Schwäbisch Hall – Bank Forum 2010 (Stage Direction)
- Siemens TIA – Operator Meeting, Berlin 2010 (Stage Direction)
- PwC AG – Partnership-Convention, Berlin 2010 (Stage Direction)
- Vodafone – Enterprise Sales Kick Off 2010 (Stage Direction), 2013 (Project Management)
- E-Plus – Partnership- Convention, Berlin 2010 (Stage Direction)
- AUDI AG – Opening new Pressing Plant 2009 (Stage Direction, Show Concept)
- AUDI AG – Nationale Finale Audi Twin Cup, Neckarsulm 2009 (Stage Direction)
- Deutsche Telekom AG – Leadership Conference T-Business Customer 2009, Bonn (Stage Direction)
- T-Mobile Deutschland – various Events 2006/07/08/09, Bonn (Stage Direction)
- T-Mobile Deutschland – BVMW Innovation Forum 2006/07/09, Bonn (Stage Direction)
- E-Plus Mobilfunk GmbH & Co. KG - Partnership-Convention 2009 (Stage Direction)
- Boot 2009 – Audi meets Sunseeker, Düsseldorf (Stage Direction)
- Bausparkasse Schwäbisch Hall – Bank Event 2009/10 + Shareholder Meeting 2009 (Stage Direction)
- Deutsche Telekom AG – Leadership Conference T-Business Customer 2009, Bonn (Stage Direction)
- Continental AG – ContiTire Award 2009-14/16, Hanover (Stage Direction)
- Halle Münsterland – Opening Event 2009, Münster (Stage Direction)
- Boot 2009 – Audi meets Sunseeker, Düsseldorf (Stage Direction)
- PC-Welt – tim-AWARD 2008, Munich (Stagemanagement)
- Deutsche Telekom AG – „Telekom Dialog 2011“, Ingolstadt, Karlsruhe, Hamburg (Stage Direction)
- DHL – officiel Opening DHL Air Hub 2008, Leipzig (Stage Direction)
- Luisa Cerano – 10th Anniversary 2007, Düsseldorf (Project Management)
- Canon – TopManagement Event 2007, Lausanne (Concept, Showproduction)
- Hyundai – Pan European Dealer Conference 2007, Wiesbaden (Stage Direction)
- Mercedes-Benz – Launch Event new A-Series “Follow your own star” Tour, Final Event Milan (Stage Direction)

CLIENTS UND PROJECTS

Public Events:

- AMG – AMG End of Season Event 2015, Stuttgart (Stage Management)
- AUDI AG – Audi Jazz Festival 2008/09/10, Cologne (Project Management)
- AUDI AG – A1 Road Show Hamburg/Hanover 2010 (Stage Direction)
- AUDI AG – 100th Anniversary Audi, Neckarsulm 2009 (Stage Direction)
- AUDI AG – 24 Running Event, Ingolstadt 2011 (Stage Direction)
- FIFA World Cup German 2006™ – Fan Event Colonia (Stage Direction)

Exhibition Events:

- AUDI AG – Media Shows International Motorshow Geneva 2012/13
- AUDI AG – Presse Conference Beijing International Automotive Exhibition 2012 (Stage Direction)
- AUDI AG – Presse Conference International Motorshow Shanghai 2011 (Stage Direction)
- AUDI AG – Presse Conference International Motorshow Geneva 2011 (Stage Direction)
- AUDI AG – Presse Conference Qatar Motor Show 2011 (Stage Direction)
- AUDI AG – Presse Conference AMI Leipzig 2010 (Stage Direction)
- AUDI AG – Presse Conference Detroit Auto Show 2009/10/11/12 (Stage Direction)
- AUDI AG – Presse Conference IAA Frankfurt 2009 (Stage Direction)
- AUDI AG – Presse Conference LA Auto Show, Los Angeles 2009 (Stage Direction)
- AUDI AG – Presse Conference LA Auto Show Los Angeles 2007 (Assistent Stage Direction)
- AUDI AG – Presse Conference IAA Frankfurt 2007 (Assistent Stage Director)
- Canon – photokina 2006 (Stage Direction)
- General Motors – Press Conference Geneva International Motorshow 2006 (Stage Direction)
- Audi AG – Presse Conference Detroit Auto Show 2006 (Show Concept, Show Production)
- General Motors – Presse Conference IAA Frankfurt 2005 (Stage Direction)

Incentive Events:

- MSI, P45-Seminar, Austria (Project Manager)
- Aspecta – Incentive Event, Pompeii (Stage Management)
- Aspecta – Incentive Event, St. Petersburg (Art- and Stage Direction)

Sales Promotion:

- SEAGRAM Promotions (Concept)
- TDK Trade Marketing (Concept and Project Manager)
- SEGA Merchandising (Concept and Project Manager)
- GARDENA Trade Marketing (Concept and Project Manager)